

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Fragrant and Delightful HYACINTHS from HOLLAND

Hyacinths are still not plentiful, but we hope to have enough to go around and to fill your orders in the colors desired.

Please order early.

No separate colors sold in smaller units than three of each.

	3	12	100
Jumbo Exhibition Size	\$1.55	\$5.50	\$40.00
Strong Forcing Size	1.00	3.75	27.50
Jumbo Bedding Size75	2.25	16.00

"f." Denotes varieties most suitable for early forcing.

BLUE
 f. **King of the Blues.** Dark rich blue.
 f. **Grand Maitre.** Porcelain-blue.
Queen of the Blues. Light blue.

PINK and RED
 f. **Lady Derby.** Lovely light pink.
 f. **Marconi.** Deep rose.
Jan Bos. Huge red.
Queen of the Pinks. Pale pink.

WHITE
 f. **L'Innocence.** Early white.
Queen of the Whites. Late white.

YELLOW
City of Haarlem. Pale creamy yellow.

TWO OUTSTANDING NEW COLORS

Supply limited.

Apricot Queen. Just picture an orange-apricot Hyacinth flower shading to a rich apricot-pink.

Scarlet Prince. A brilliant vivid scarlet, really red.

	3	12	100
Bedding Size	\$1.45	\$5.50	\$43.50
Forcing Size	1.85	7.00	52.50

ROYALTY GARDEN HYACINTH COLLECTION

(Jumbo Bedding Size)

Packed in Holland. No substitutions.

Queen of the Whites

Queen of the Blues

Queen of the Pinks

10 bulbs of each (30 bulbs in all) for \$5.00, postpaid.

The Season of 1946

will see Holland bulb production really back to normal. Prices will be lower, quality and selection materially increased. All of the novelties will be much lower in price; the general prices listed in this folder are a **guaranteed saving of 15%** from our Fall catalog prices plus a 5% discount for every order placed before June 15th.

These prices are effective until July 15th only **with no exceptions.**

Prepaid transportation on all orders placed before July 15th.

We are able to do this only because it will be possible for your order to be **selected and packed in Holland** if placed before July 15th, representing a saving to us in counting and sorting labor in our own warehouse, and because pre-season orders will establish a determining factor on future business.

NOW IS THE TIME TO PLACE YOUR ORDER



ADVANCE DISCOUNT BULB LIST-1946

for Fall Planting

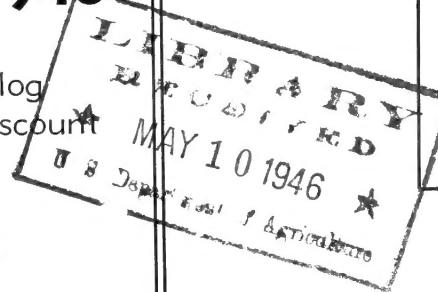
SAVINGS of
15% On Fall Catalog
 Prices; Plus **5%** Discount
 for Early Orders

Sec. 562 P. L. & R.

U. S. POSTAGE

PAID

New York, N. Y.
 Permit No. 2785



LIBRARY
 U S DEPT OF AGRICULTURE
 WASHINGTON 25 D C

Red Emperor

A Botanical Tulip of unexcelled brilliance and size, up to 8 inches across when open; height 10 to 12 inches. Invaluable for rock garden.

\$4.00 per doz.
 \$30.00 per 100

MAX SCHLING SEEDSMEN, Inc.

618 Madison Avenue
 NEW YORK CITY 22, NEW YORK

Max Schling's Famous Harbingers of Spring



Chionodoxa
Lucilae
(Glory-of-the-Snow)

CROCUS Spring Blooming

Jumbo bulbs only. 5 to 6 blooms per bulb.

Grand Lilas. Pale lilac-blue.

Remembrance. Rich navy-blue.

Striped Beauty. Lilac and white stripes.

Snowstorm. Pure white.

Yellow Mammoth. Golden yellow.

Price: 65c per doz.; \$4.50 per 100.

Crocus Susianus (Cloth of Gold). A species Crocus. Bright golden yellow; thin brown stripe on outside of petals; very hardy; very choice. \$1.00 per doz.; \$7.00 per 100.

Extra Special VICTORY MIXTURE CROCUS

A special blend of all colors grown, selected and packed in Holland. Guaranteed flowering bulbs in jumbo size.

50 for \$1.25; 100 for \$2.25; 500 for \$10.50; 1000 for \$20.00, postpaid.

ALLIUM NEAPOLITANUM. Perfectly hardy cluster of gorgeous white. Invaluable cut flower Doz. 100 \$0.80 \$ 5.50

CHIONODOXA LUCILAE (Glory-of-the-Snow). Top size bulbs. The earliest and bravest Spring Harbinger of all. Bright blue flowers with white eye poking through the snow60 4.75

ERANTHIS HYEMALIS (Winter Aconite). February blooming. Golden yellow; very hardy. Height 2 inches60 4.75

FITILLARIA MELEAGRIS (Guinea Hen Flower). Bell-like gems. All colors65 5.00

GRAPE HYACINTHS (Muscaris). Jumbo bulbs only (4 to 5 blooms per bulb).

Armeniacum. Large bright blue60 4.75

Heavenly Blue. Lovely pale blue60 4.75

Pure White (Muscaris Botryoides Alba). .75 5.50

LEUCOJUM VERNUM (Spring Snowflakes). Jumbo bulbs 1.20 9.25

ORNITHOGALUM UMBELLATUM. Clusters of pure white star-shaped flowers80 5.50

SCILLA CAMPANULATA (Wood Hyacinths—Bluebells). Jumbo bulbs only.

Alba. Pure white70 5.00

Blue King. Rich blue70 5.00

Peach Blossom. Pale pink70 5.00

SCILLA SIBIRICA (Blue Squills). Jumbo bulbs.

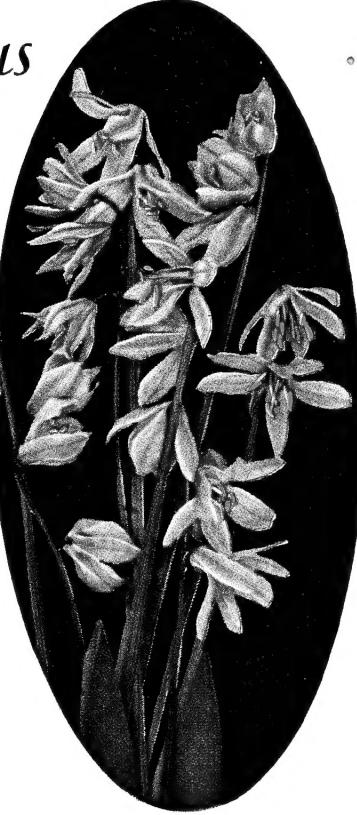
Regular Blue. Lovely star-shaped bright blue blossoms75 5.50

SCILLA SPRING BEAUTY. A very greatly improved form of Scilla Sibirica that produce heavy trusses of large bright indigo-blue flowers that are long lasting and lovely. \$1.35 per doz.; \$10.00 per 100.

SNOWDROPS. The giant flowering strain. Plant liberally under shrubs85 6.50

Fritillaria Imperialis (Crown Imperials)

Offered for the first time since 1939. An old-fashioned favorite, stately and impressive. The large, drooping and graceful flowers are a show in any garden. Plant in full sun. \$2.50 per doz.; \$19.00 per 100.



Scilla Sibirica

WE GUARANTEE

All our Holland-Grown Bulbs to be Top Size and Top Quality. We will accept the return of any bulbs that do not represent this claim.

Max Schling Seedsmen, Inc.
NEW YORK CITY

Spring Harbinger Collection

A special collection packed in Holland, each variety individually packed and labeled. We consider this the best way for all gardeners to become acquainted with these choice extra early spring-flowering bulbs.

Crocus Mixed

Scilla Campanulata Mixed (Wood Hyacinths)

Scilla Sibirica Blue (Blue Squills)

Snowdrops

Chionodoxa (Glory-of-the-Snow)

Grape Hyacinths, Blue (Muscaris)

Grape Hyacinths, White (Muscaris)

10 each (70 bulbs in all) \$2.50

25 each (175 bulbs in all) 6.00

Special 5% discount may be deducted from all orders placed before June 15th, 1946.



Iris Reticulata



DAFFODILS and NARCISSI

NEW and RARE

Items marked with * are Collector's varieties priced last year at from \$1.00 to \$3.00 per bulb.

	Doz.	100
* Beersheba. (Large Trumpet.) Pure white, exceptionally graceful form. Excellent garden value	\$6.00	\$45.00
f. Golden Harvest. (Giant Trumpet.) Exceptionally large pure golden yellow, beautifully formed	2.75	20.00
* Mrs. R. O. Backhouse. (Giant Leedsi Trumpet.) Pure white with lovely pink trumpet; a most popular show variety. 3 for \$1.95..	7.25	55.00
* Roxane. (Giant Trumpet.) Rich creamy white, wide open trumpet	6.00	46.00
* Dick Wellband. (Incomparabilis.) Large pure white perianth; orange-scarlet trumpet. A prize-winner	3.50	26.00
* Fortune. (Incomparabilis.) Huge deep pure yellow with rich orange trumpet. Flowers 6 inches across.	5.50	42.50
* Daisy Schaeffer. (Leedsi.) Large pure white perianth. Graceful large lemon-yellow trumpet	3.50	26.00

OUR FAMOUS "RARITY" COLLECTION

Still the same value and price as when introduced in 1943.

Dorine
Lord Wellington
Frylink
Orange Glow
Lady Diana Manners

3 each (15 bulbs in all)	\$ 3.85
6 each (30 bulbs in all)	6.50
12 each (60 bulbs in all)	12.50
25 each (125 bulbs in all)	25.00

OLD FAVORITES

"f" denotes recommended varieties for early forcing.

	Doz.	100
Bath's Flame. (Barri.) Pale yellow perianth, yellow cup edged red..	\$1.55	\$11.50
Emperor. (Trumpet.) Lovely old favorite bicolor. Yellow trumpet, pale sulphur perianth	1.65	12.50
Imperator. A large white Daffodil of sparkling purity. Large flowering	2.75	20.00
f. King Alfred. (Giant Trumpet.) The most popular pure golden yellow Daffodil. Giant jumbo bulbs	2.00	15.50
Large double nose bulbs	1.65	12.50
f. Mrs. E. H. Krelage. (Giant Trumpet.) White perianth, lovely pale cream trumpet	2.75	20.00
f. Spring Glory. (Large Trumpet.) The best contrasting bicolor Daffodil. Pure white perianth, deep golden yellow trumpet	2.00	15.50
f. Silver Star. (Giant Leedsi Trumpet.) White perianth, pale canary-yellow trumpet	2.00	15.50
L'Innocence. (Poetaz.) The most beautiful of all cluster type Narcissus. White with pale yellow cup	1.85	14.50
Red Guard. Brilliant apricot-yellow with orange-red cup. A new and lovely cluster type	1.85	14.50
f. Laurens Koster. (Poetaz.) Clusters of white with deep yellow cup. An old favorite	1.15	8.75
Albus Plenus Odoratus. Double pure white, sweet scented	1.60	12.00
Cheerfulness. Double cluster type, like small Camellias	1.60	12.00
f. Twink. Large fully double sulphur white, orange center	2.75	20.00
f. Van Sion. (Double.) Pure double golden yellow. An excellent forcer and rock garden type	1.25	9.25



King Alfred

Our Famous Oregon Trail Mixture of Daffodils and Narcissus for Naturalizing

If anything, our carefully blended mixture of Daffodils and Narcissi, which has been our outstanding bulb value for the past thirty years, should be better this year than ever before, for we can add a much wider selection of varieties. Consistently one of the most satisfactory items ever sold by our firm. A long time investment in beauty. 50 for \$3.45; 100 for \$6.35; 1000 for \$60.00; 2000 for \$115.00.

New and Rare Daffodil Collection

For those who have not ventured these outstanding varieties because of their cost prior to this year, we offer a selection of five outstanding show varieties in a special introductory offer.

Beersheba

Fortune

Golden Harvest

Mrs. R. O. Backhouse

Dick Wellband

3 each (15 bulbs in all)	\$ 6.00
6 each (30 bulbs in all)	11.50

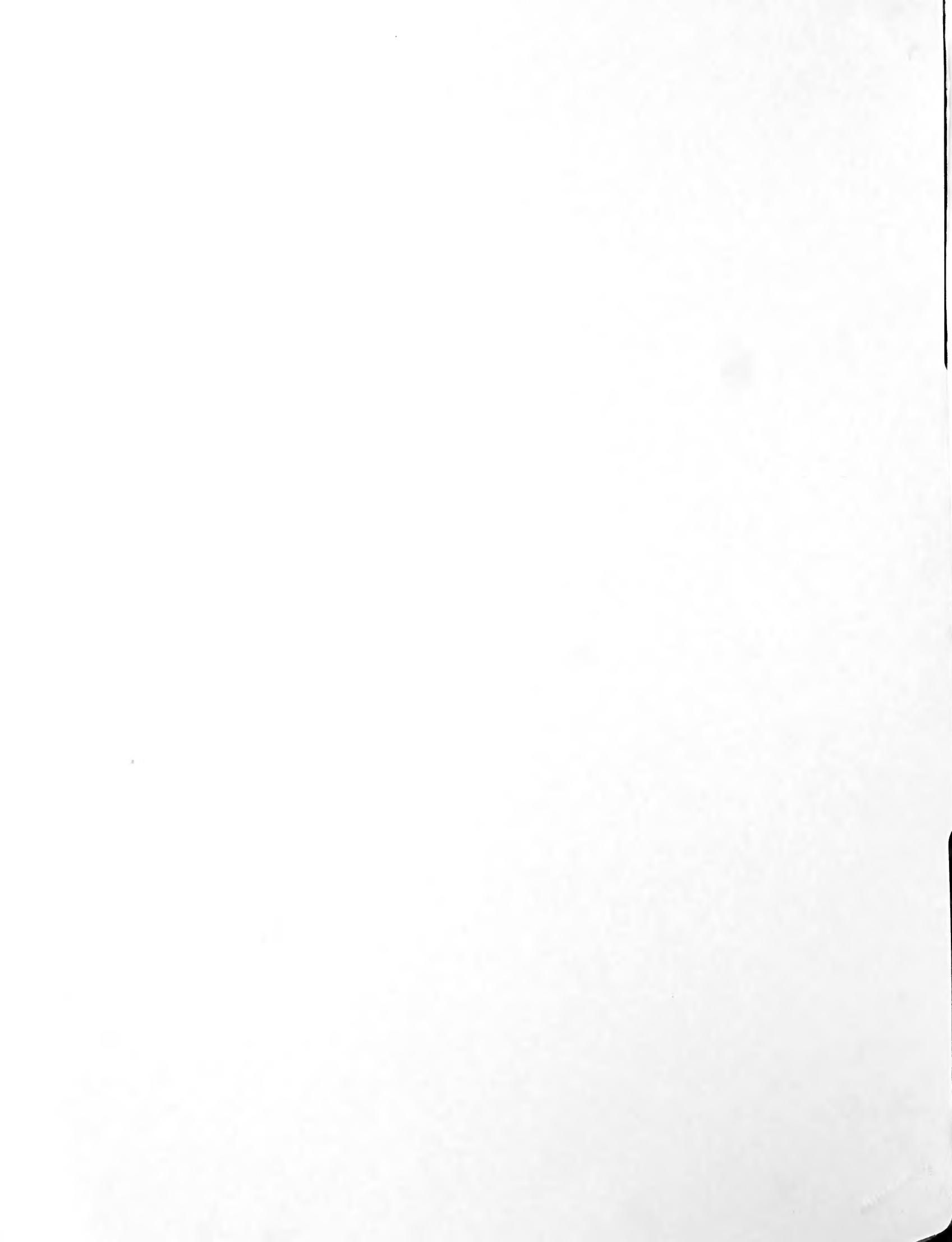
All of these premium varieties were worth \$1.00 or more each prior to this year.

Miniature Daffodils for Rock Garden

	Doz.	100
Bulbocodium Conspicuum. Hoop-Petticoat Daffodil. Petite and prim, golden yellow	\$1.00	\$ 7.50
Bulbocodium Citrinum. Pale lemon-yellow form of above	1.35	10.50
Jonquil Single Simplex. The true sweet-scented Jonquil	1.00	7.50
W. P. Milner. Pure white dwarf trumpet Daffodil	2.75	
Triandrus Albus (Angel's Tears). A picture of grace and beauty in the rock garden	2.75	



Imperator



Max Schling presents NEW STYLES in TULIPS

Strictly Modern Varieties at Regular Prices

ALL BULBS GUARANTEED TOP SIZE

Revelation Collection of New and Outstanding DARWIN TULIPS

Chas. Needham. Brilliant scarlet.
Eclipse. Rich dark red.
Demeter. Royal purple.
Golden Harvest. Large golden yellow.
Insurpassable. Lovely lavender.
White City (Mt. Erebus).

10 Each of Grown, Selected and Packed in Holland for You \$10.50
10 Varieties A \$13.10 Value for

WE GUARANTEE
All our Holland-Grown Bulbs
to be Top Size and top
quality. Any bulb bought that
is not represent this claim.
Max Schling Seedsmen, Inc.
NEW YORK CITY

GIANT DARWIN TULIPS

(Blooming period May 5th to 20th.)

All guaranteed top size 12-centimeter bulbs.

	Doz.	100
Avanti. 28". Bright carmine-rose edged light rose	1.50	\$11.50
f. Bartigton. 28". Large fiery scarlet	1.50	11.50
Black Eagle. 30". (Blue Eagle.) Large purplish black	1.50	11.50
Black Girl. 28". Large flowering maroon-black	1.50	11.50
f. Campfire. 28". Large blood-red	1.50	11.50
Chas. Needham. 28". Huge brilliant scarlet. New. Illustrated	1.85	14.50
City of Haarlem. 30". Large deep red, old favorite	1.50	11.50
Clara Butt. 24". Lovely salmon-rose, long standing favorite	1.50	11.50
f. Demeter. 32". Tall large flowering reddish purple. New. Illustrated	1.95	15.00
Eclipse. 30". Huge crimson-maroon. One of the best. Illustrated	1.85	14.50
Farcombe Sanders. 30". Large bright orange-scarlet	1.50	11.50
Faust. 28". Large glossy violet	1.50	11.50
Glacier. 28". Huge ivory-white	1.75	13.50
f. Golden Age. 26". Deep buttercup-yellow flushed salmon	1.60	12.50
f. Golden Harvest. 28". Large light golden yellow. Illustrated	1.50	11.50
Insurpassable. 28". Large brilliant lilac-lavender. Illustrated	1.50	11.50
King George V. 30". Bright cherry-red, old favorite	1.50	11.50
La Tulipe Noire. 28". Large; the black Tulip	1.50	11.50
Margeaux. 28". Huge flowering bordeaux wine-red	1.50	11.50
Mt. Erebus. 30". Huge lovely pure snow-white	1.50	11.50
Nipheta. 28". Pale sulphur-yellow. One of the finest Tulips	1.50	11.50
Philip Snowden. 28". Lovely carmine-rose. Illustrated	1.50	11.50

TWO NEW COLORS IN DARWIN TULIPS		
Ossi Oswald. 28". Successor to Picotee. Lovely cream-white and rose.	\$1.90 per doz.; \$15.00 per 100.	
Peach. 26". Brilliant peach color, light edge; large blooms. \$1.90 per doz.; \$15.00 per 100.		

	Doz.	100
Pride of Haarlem. 30". American-Beauty-rose color, old favorite	1.50	\$11.50
Pride of Zwanenburg. 30". Huge bright rose with lighter edge	1.50	11.50
f. Princess Elizabeth. 28". Stately rose-pink, an old favorite	1.50	11.50
Princess Mary. 28". Beautiful light pink. Illustrated	1.75	13.50
Sunkist. 26". Deep golden yellow, large blooms. For superior to Inglescombe Yellow	1.50	11.50
f. William Pitt. 26". Fine early flowering rosy red	1.50	11.50
Yellow Giant. 32". Standard medium yellow	1.50	11.50
White City. Same variety as Mt. Erebus		
Zwanenburg. 28". Large flowering pure white	1.50	11.50

VICTORY MIXTURE DARWIN TULIPS		
A guaranteed mixture of 15 varieties grown, selected, blended and especially packed in Holland for you. First size bulbs. 50 for \$4.00; \$7.50 per 100; \$72.50 per 1000.		

EXTRA SPECIAL MIXTURE OF OVERSIZE BULBS		
Selected bulbs as large as small pears. For long time results plant 10 to 12 inches deep. 50 for \$7.50; 100 for \$14.00.		

NEW and EXOTIC PARROT TULIPS

(Blooming period May 5th to 20th.)

	Doz.	100
Blue Parrot. Dark violet-blue	3.65	\$27.50
Fantasy. As illustrated. One of the most popular of all Tulips	1.50	11.50
Gadelan. Lilac-blue, green ribs; a lavender Fantasy	3.65	27.50
Red Champion. Brilliant red Fantasy type	3.65	27.50
Sunshine. Golden yellow Fantasy type	4.00	30.00
Theresa. Fiery scarlet Fantasy type	3.65	27.50
Parrot Tulips Mixed	1.50	11.50

EXQUISITE BOTANICAL TULIPS

(Blooming period April 5th to 20th.)

	Doz.	100
Eichler. 12". Long petalled rosy scarlet	1.50	\$11.50
Kaufmanniana. 8". White and pink striped	2.25	17.50
Kaufmanniana Primrose. 8". Soft primrose-yellow	2.50	19.00
RED EMPEROR. 12". King of them all. Enormous flowers 8 to 9 inches across; brilliant fiery red	4.00	30.00
Fusilier. 10". Brilliant vermilion. Two to four lovely flowers on one stem	4.00	30.00

MENDEL TULIPS

Intermediate blooming period April 25th to May 10th.

Invaluable for maintaining bloom succession. All are splendid forcers.

	Doz.	100
f. Krelage's Triumph. 16". Large rich crimson	1.50	\$11.50
f. Norman. 16". Bright carmine-pink	1.50	11.50
f. Weber. 20". Huge white with broad pink border	1.50	11.50

Queen of the North (Triumph)

We have always noted a demand for the lovely bicolor Tulip. In Queen of the North we present one of the most impressive and delicate of all bicolors. An exquisite variety for cutting.

Our guarantee label which appears throughout this folder means exactly what it says. During the past five years it has required great effort and ingenuity on our part to be able to supply as comprehensive a list of bulbs as we have. While the flowering results of these bulbs were excellent, nevertheless it was not always possible for us to obtain bulbs of as fine appearance and size as we would have liked.

We know now that we can supply top size quality in full size bulbs, and that is why we are anxious to make this guarantee.

There is no question about our bulbs this year. They will be better than ever.

MAX SCHLING SEEDSMEN, Inc.

Bulbs for 1946

Max Schling Seedsmen, Inc.

618 MADISON AVENUE • NEW YORK CITY, 22

INTRODUCTORY Collection		
Chas. Needham		
Insurpassable		
White City (Mt. Erebus)		
Philip Snowden		
Cordell Hull		
10 each of the 5 varieties		
\$6.70 value—for \$5.50		

OLD FAVORITE Collection		
Five of the best old favorite varieties. First size		
11.50		
The best Tulip value ever offered. For a limited time only. A real value for large plantings.		
Blue Aimable. Blush lavender.		
Clara Butt. Large salmon-pink.		
Inglescombe Yellow. Light golden yellow.		
Princess Elizabeth. Rich rose-pink.		
Williams Pitt. Bright scarlet		
5 each of the 5 varieties (30 bulbs in all) \$2.75		
12 each of the 5 varieties (60 bulbs in all) 5.00		
25 each of the 5 varieties (125 bulbs in all) 9.75		

Philip
Snowden

Graceful COTTAGE TULIPS

(Blooming period May 5th to 20th.)

"f" denotes recommended varieties for early forcing.

	Doz.	100
Advance. 32". Huge early flowering scarlet-cerise	1.50	\$11.50
f. Albino. 22". Large pure white	1.50	11.50
Argo. 26". Large deep orange-yellow flecked red	1.50	11.50
Belle Jaune. 26". Large cup-shaped deep Indian-yellow	1.50	11.50
f. Carrara. 22". Pure white, early bloomer	1.50	11.50
Henry Correvon. 28". Lovely bright scarlet	1.50	11.50
Inga Hume. 28". Red with striking yellow edge	1.75	13.50
Inglescombe Pink. 24". Salmon-rose-pink	1.50	11.50
Inglescombe Yellow. 24". Old favorite canary-yellow	1.50	11.50
Mayflower. 30". Huge orange-scarlet	1.75	13.50
Mrs. John T. Scheper. 28". Huge pale yellow, one of the best	1.50	11.50
Mrs. Moon. 26". Lily-flowered yellow	1.50	11.50
Pres. Hoover. 26". Deep orange-red shadings, very graceful	1.50	11.50
Rosabella. 26". Pale rose-pink, lighter edge	1.50	11.50
Themis. 22". Lovely shapely white	1.50	11.50
Old English Cottage Tulips Mixed. A lovely blend	1.25	10.00

LILY-FLOWERED TULIPS

Doz. 100

There are many beautiful colors in this beautifully shaped flower. Heights range approximately 24 inches; colors range from deep crimson to palest yellow.

| | Doz. | 100 |
</
| --- | --- | --- |

Hardy Fall Flowering Bulbs

Madonna Lilies (*Lilium Candidum*)



Madonna Lily



Colchicum

Very scarce. Northern French-grown bulbs only.

It will be several years before an ample supply of Madonna Lilies will be available. For the present, good stocks are quite scarce and this condition will remain for several years. Therefore, any bulbs purchased now must be considered a good investment.

Strong Flowering Bulbs: 3 for \$1.65; \$6.25 per doz.; \$47.50 per 100.

Regular Mammoth Bulbs: 3 for \$2.50; \$9.25 per doz.

Regular Jumbo Bulbs: 3 for \$2.95; \$10.75 per doz.

Larger Sizes available: Prices on request only.

FALL BLOOMING CROCUS

Plant these around shrubs, trees, along walks, rock gardens, in the Rose beds. It is the most widely appreciated fall-blooming flower.

Crocus Sativus (Saffron Crocus). October blooming, rich purple-blue with orange anthers. 85c per doz.; \$6.50 per 100.

Crocus Speciosus. Rich bluish purple, orange anthers. 85c per doz.; \$6.50 per 100.

Crocus Speciosus Albus. Pure white of unusual beauty; orange anthers. \$1.00 per doz.; \$7.75 per 100.

Crocus Zonatus. Rosy lilac, yellow anthers, large flower. 85c per doz.; \$6.50 per 100.

Golden Yellow (*Sternbergia Lutea*). Lovely pure golden yellow cups. Beautiful winter foliage. Prefers hot, dry, sunny locations.

Doz. 100
Strong Flowering Bulbs .. \$2.50 \$19.00

Jumbo Bulbs 3.25 25.00

Earliest Shipping Dates for Various Bulbs

Fall Blooming Bulbs—

Fall Blooming Crocus	August 25th
Sternbergia	August 1st
Iris Reticulata	September 1st
Colchicum	August 15th
Lycoris Radiata	July 1st

Spring Blooming Bulbs—

Tulips, Crocus, Hyacinths, Spring Harbingers	October 1st to 15th
Daffodils and Narcissi	Sept. 15th to Oct. 1st

Hardy Lilies—

Madonnas	September 1st to 15th
Regale, Rubrum, Album, Henryi ..	November 10th

COLCHICUM

	Each	Doz.
Autumnale . Late flowering light violet	\$.40	\$ 4.50
Autumnale Album . Pure white60	6.50
Autumnale Plenum . Very handsome double white flowers resembling Bloodroot. Late blooming	2.00	
Autumnale Major . Soft violet45	5.00
Autumnale Rosea Plena . Lovely double pink, late flowering75	8.25
Autumn Queen . The earliest variety to blossom. Rich deep purple with artistic blotch. Flowers very large75	8.25
The Giant . Midseason, huge flower, tall stems. Very early flowering. Deep lilac-mauve with white center75	8.25
Violet Queen . Midseason. Very dark purple. The darkest Colchicum. Large blossoms75	8.25

EREMURUS (Giant Foxtail Lily)

These impressive spikes of bloom are prized by amateur and professional gardeners alike. We can supply a full range of colors and varieties in strong blooming size roots.

Bungei. Giant yellow.

Himalaicus. Giant pure white.

Him-Rob. Pale pink.

Shelford Hybrids. Pastel tones.

Price: \$1.95 each; 1 each of the 4 varieties, \$7.35.

IRIS RETICULATA

See inside of folder for illustration. A miniature form of Dutch Iris. These are invaluable for outdoor planting, particularly in the rock garden. Early planting is required. If planted in pots in September they will force readily into bloom for Christmas. \$1.00 per doz.; \$7.75 per 100.

HARDY ENGLISH IRIS (American Grown)

Lovely May-blooming Iris.

Bleu Celeste. Light blue.

Mont Blanc. White.

King of the Blues. Dark blue.

Othello. Maroon.

Sunset. Lavender.

Price on above varieties or mixed: \$2.25 per doz.; \$17.00 per 100.

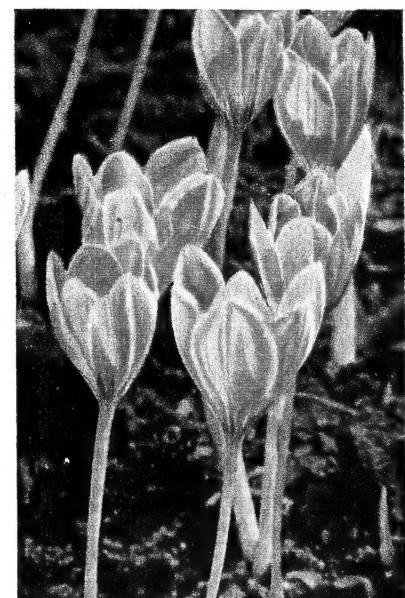
LYCORIS RADIATA

Can be potted in July for a lovely house planting. If planted for outdoors they will bloom in September. Hardy outdoors South of Washington, D. C., and perfectly hardy in the garden if planted in a protected location and covered each year.

Planting season July 1st to September 15th. \$2.00 per doz.; \$15.00 per 100.



Sternbergia



Crocus Zonatus